

WIKIVAFFA MANIFEST

1. WE ARE DIFFERENT

We were born to be different: we don't all have to be perfect, we don't all have to be rich, we don't all have to be serious and allied to a code of conduct that is increasingly repressive and unhappy, and above all we don't have to resemble anyone.

2. WE WANT HAPPINESS

If we must resemble someone, we want to resemble the happiest and most smiling version of ourselves.

3. WE ARE IRONIC

Our most powerful weapon is irony, even towards ourselves: our "Vaffa" or "Fuck You" is ironic and does not contain aggression or offense, as we would not have any benefit in insulting others or worse hurt the susceptibility of someone. Our "Vaffa" is born to make us feel better and all the people that, finally, will be able to recognize themselves in a great community.

4. WE SHARE

We firmly believe in the power of collective and shared thought: that's why a VAFFA, said half-heartedly alone at home, does not have the same power as a VAFFA shared in the community and enriched, why not, by illustrations, posts, photos, memes and audio-video testimonials.

5. TOGETHER WE ARE STRONG

Focusing, in full sharing, the issues that deserve a strong and powerful collective, VAFFA is not only useful to feel better on a philosophical and existential level: the strength of the small that become many is also able to move mountains, remove obstacles and transform the "collective thought" into action.

6. WE EVOLVE WITH A SMILE

The collective VAFFA is e-volution not re-revolution: we don't take to the streets with sticks but we move in the digital world with irony and laughter to evolve people, to make them more resilient and anti-graphics, immune to the influence of social streams that seem to want us more and more tense, scared, gagged and obedient.

7. WE ARE LIKE A SWARM OF BEES

Our strength is that of the swarm of bees: alone a bee is irrelevant, together with hundreds of others it can remove submerged obstacles; our poison is the ironic awareness, it doesn't kill anyone but it wakes the consciences.

8. AND WE MAKE FUN OF OURSELVES!

In a madness of exaggerated «political correctness» we are free to make fun of ourselves, with self-irony because if it is true that the law can prevent me from calling someone "fat", it cannot prevent me from calling myself fat...and in doing so maybe I become aware that maybe instead of going against those who make fun of me I should work on personal improvement or acceptance of the defect, if I cannot change it.

9. VAFFA IS SERIOUS, BUT WE ARE NOT SERIOUS

VAFFA is serious and serious are the issues to which we can devote our attention but we are not SERIOUS in doing so, because it is useless to take life too seriously ... anyway, we will not get out of this alive!

We don't tolerate haters, trolls, bullies and "kapos" but we don't give them any VAFFA, any middle finger, because those who don't know how to confront each other in a civil way, those who don't have the balls to accept the idea that the world is not only as he/she thinks, those who don't know how to dialogue on social networks without throwing a stone and hiding the hand, are already so unhappy that they deserve nothing but pity.

10. ALREADY FAMOUS BY ANOTHER'S HAND!

The tenth commandment is empty because... the ten commandments have already become famous by someone else's hand.

